

Mr. Paul D. Smith

June 23, 1958

C. V. Mace

This is to comment on the communication to Philip Morris Inc., from Paul A. Jamarik, Acting Director of the Bureau of Consultations for the Federal Trade Commission, inquiring whether we would collaborate with other tobacco companies and other testing laboratories for the purpose of developing testing standards for determining the smoke content of cigarettes.

We will be happy to participate in the collaborative testing program for the purpose of setting up methods for randomly sampling and testing cigarettes. The matter of selection of the cigarette sample was not emphasized in the letter, but must be given careful attention.

I would like to point out that we were disappointed that we were not invited to attend the F.T.C. meeting held in Washington on May 26th to discuss these matters. I think someone in our company should call this to Mr. Jamarik's attention.

Please keep us informed of all negotiations that you are conducting with F.T.C. relative to this question of setting up testing standards for cigarettes.

/ej

cc: Dr. R. N. DuPuis
Dr. R. C. Sproull
Mr. A. E. O'Keeffe
Mr. R. P. Roper